

NEW YORK STATE ASSOCIATION OF WHOLESALE MARKETERS AND DISTRIBUTORS

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ARTHUR H. KATZ
Executive Director

June 17, 1996

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Mr. Mark Young
R.J. Reynolds Tobacco USA
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Edison, NJ 08837

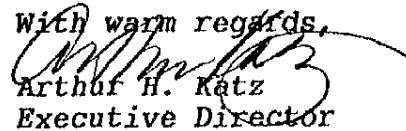
Dear Mark:

The NYSAWMD, Inc. will convene its Annual Meeting at the Rye Town Hilton Hotel, Rye, New York August 15-18, 1996.

In the past, R.J. Reynolds Tobacco supported the NYSAWMD in the following manner:

1. A 1000.00 Travel Gift Certificate to be drawn in a distributor only raffle
2. Full page ad in our Trade Directory at the cost of \$8000.00
3. Sponsor the Friday Night Cocktail Party. However, this year we will honor Andy Schindler as our "Man of the Year", which will be presented at the Saturday night Banquet. We are asking that Reynolds sponsor the Saturday night cocktail party this year
4. Sponsor the Saturday Ladies Luncheon and Fashion Show, provide a gift for each lady and flowers for the table. We will make the arrangements for the flowers and bill
R.J. Reynolds
5. Room reservations for convention attendance

We hope R.J. Reynolds will again support us as in the past, and look forward to your confirmation of the above.

With warm regards,

Arthur H. Katz
Executive Director

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